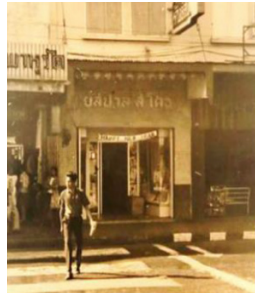


History

The ISF group is a leading customer experience driven conglomerate. The group started in 1947 as a distributor of imported home linen and has successfully expanded into manufacturing, trading, retail, hospitality and real estate businesses.



1947

Imported high-quality linen and bedding products and opened first store in Phahurat under the name 'Jaspal Store'



1977

Set up a small factory, importing a machine from Japan to produce a quilt under the 'Santas' brand and successfully distributing through department and bedding stores.



1985

Established Jaspal and Sons Co., Ltd.

2001-2017

Expanded into international markets
2008 - Malaysia
2015 - Cambodia
2017 - Vietnam

1972

Opened first Fashion Business store branch, 'Jaspal Emporium,' at Siam Center



1978 - 1980

Transformed the business through the launch of 'Jaspal' and 'CPS CHAPS' brands



1987

Established Jaspal Co., Ltd. and expanded its fashion stores across Bangkok and provinces.

2023

Public Conversion and submitted listing application and filing to the SEC/SET



The Group

FASHION RETAIL
HOME FASHION
HOSPITALITY

Our Business

Private Label Brands

JASPAL



lyn around

Jelly Bunny



QUINN



International Brands

DIESEL



Champion®

SUPERDRY®

asics

MANGO



marimekko

melissa

Hospitality

SANTAS®
HOME



TEMPUR®

SANTAS®

STEVENS®



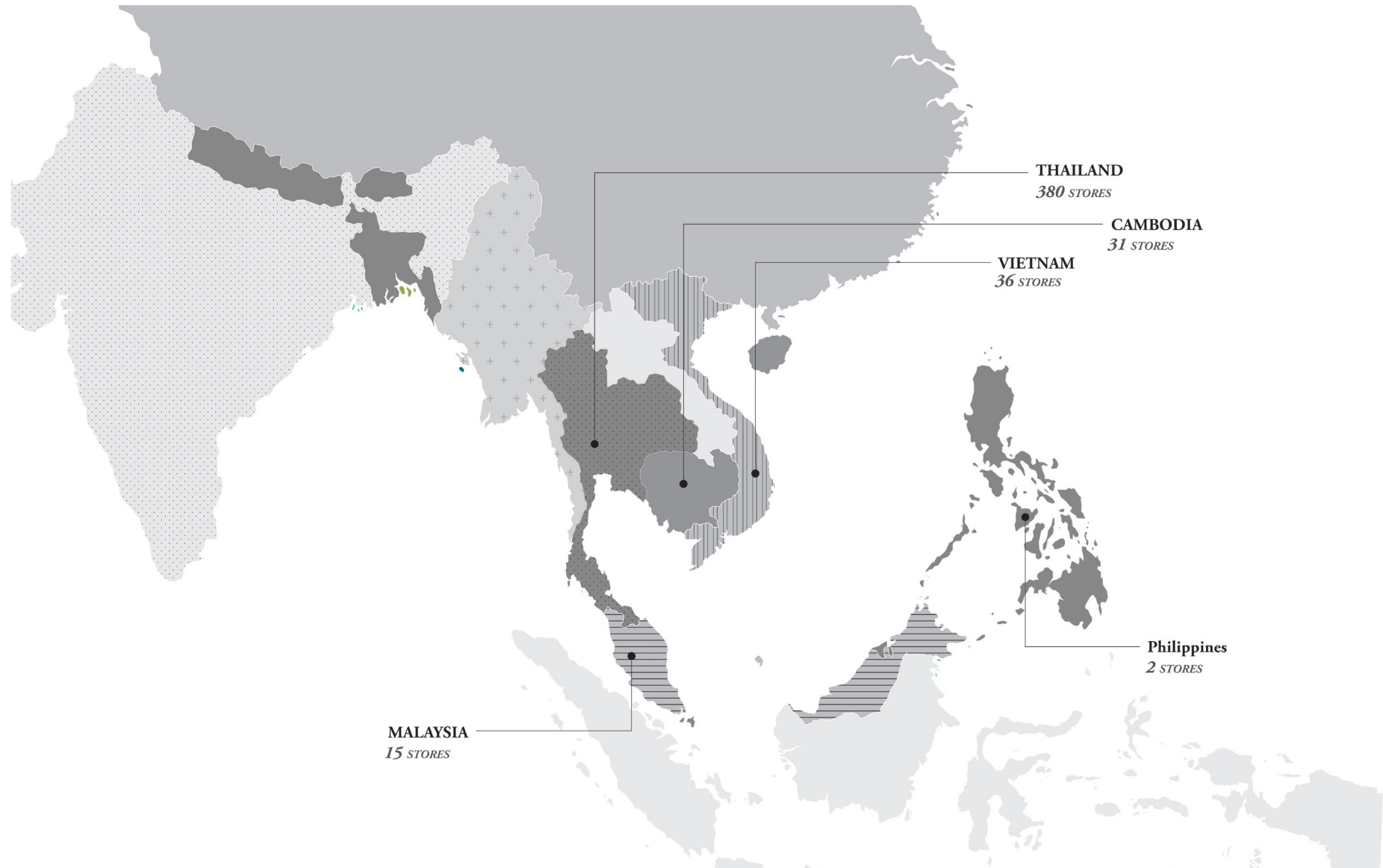
PST
Pizza Studio Tamaki



THE JUNGLE HOUSE



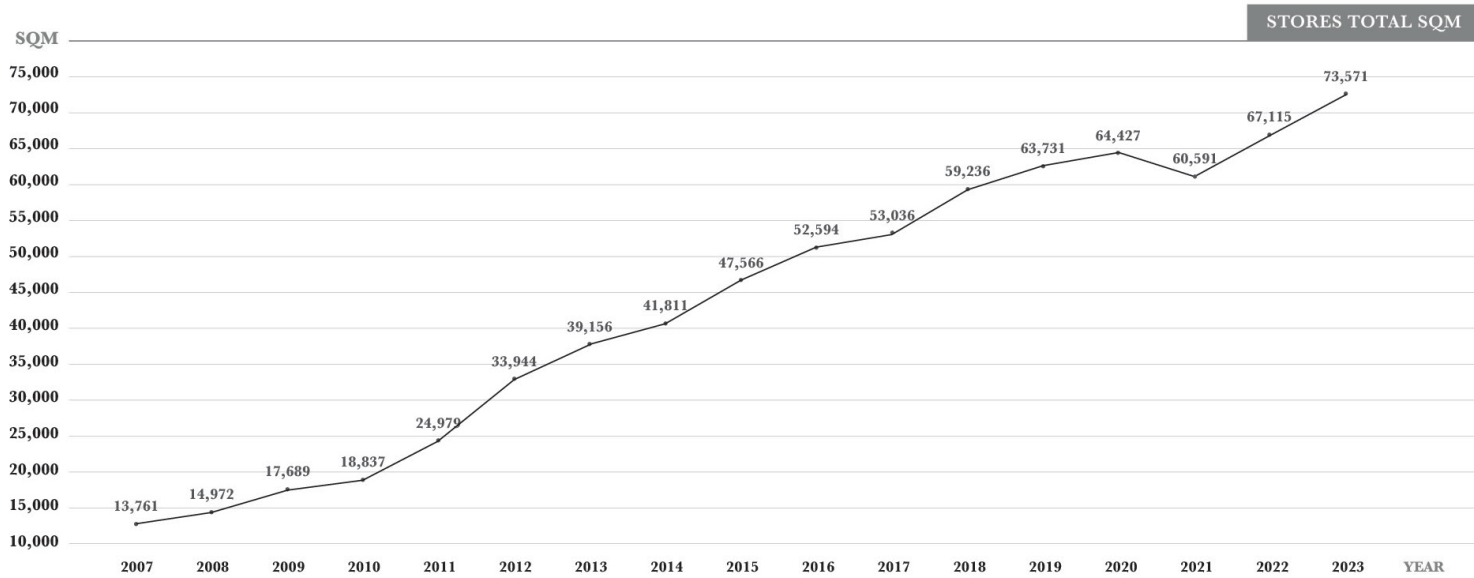
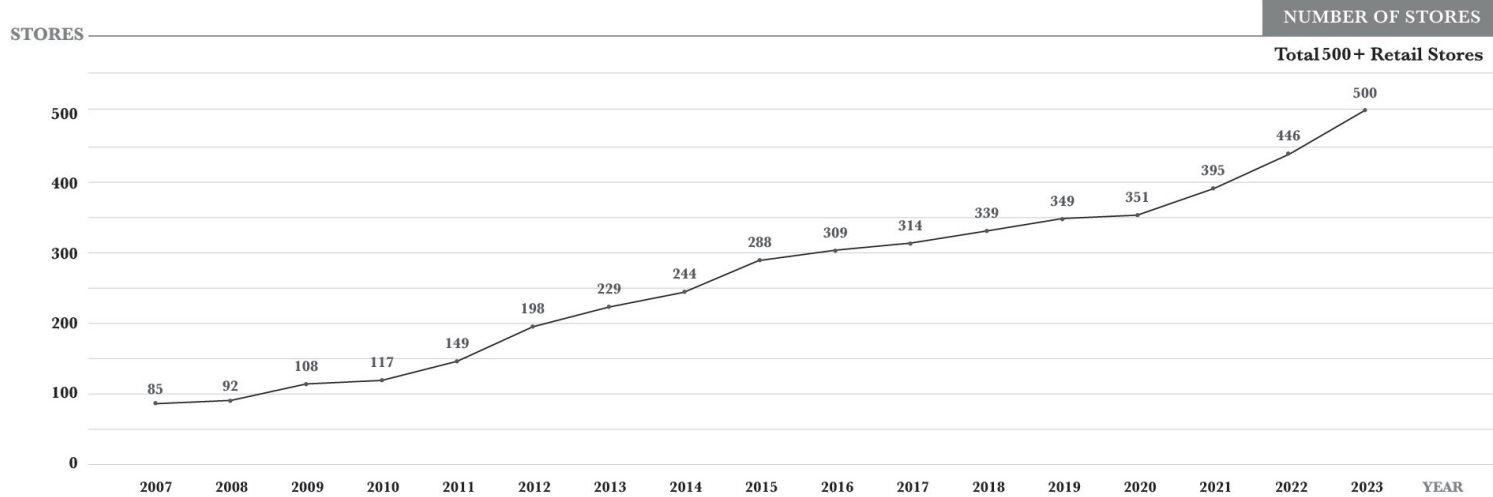
International Presence



Key Figure



GROUP REVENUE
USD 350 MILLION



Notable Campaign



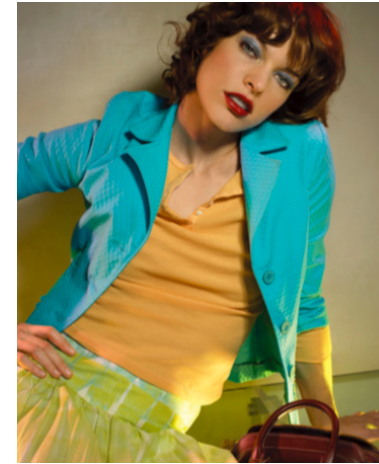
KARL LAGAFELD
for JASPAL



ALEXA CHUNG
for JASPAL



KATE MOSS
for JASPAL



MILLA JOVOVICH
for JASPAL



SELMA BLAIR
for JASPAL



GISELE BÜNDCHEN
for JASPAL

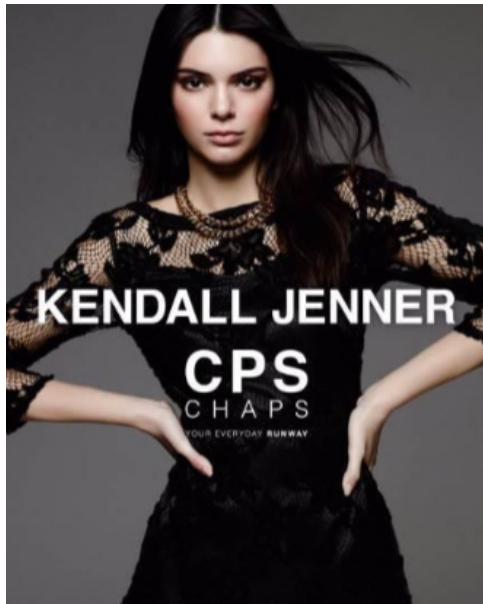


MISCHA BARTON
for JASPAL



JESSICA STAM
for JASPAL

Notable Campaign



KENDALL JENNER
for CPS CHAPS



ADAM LEVINE
for CPS CHAPS



WIZ KHALIFA
for CPS CHAPS

Hospitality

Since ISF's first real estate investment in 1963, we have grown to manage over 100,000sqm of real estate. Ranging from hotels, serviced apartments, long term apartments and rental retail space.



Somerset Thonglor



Insaf Tower 1



Floral Court



Somerset Asoke



Insaf Tower 2



Jaspal Residential 1 & 2



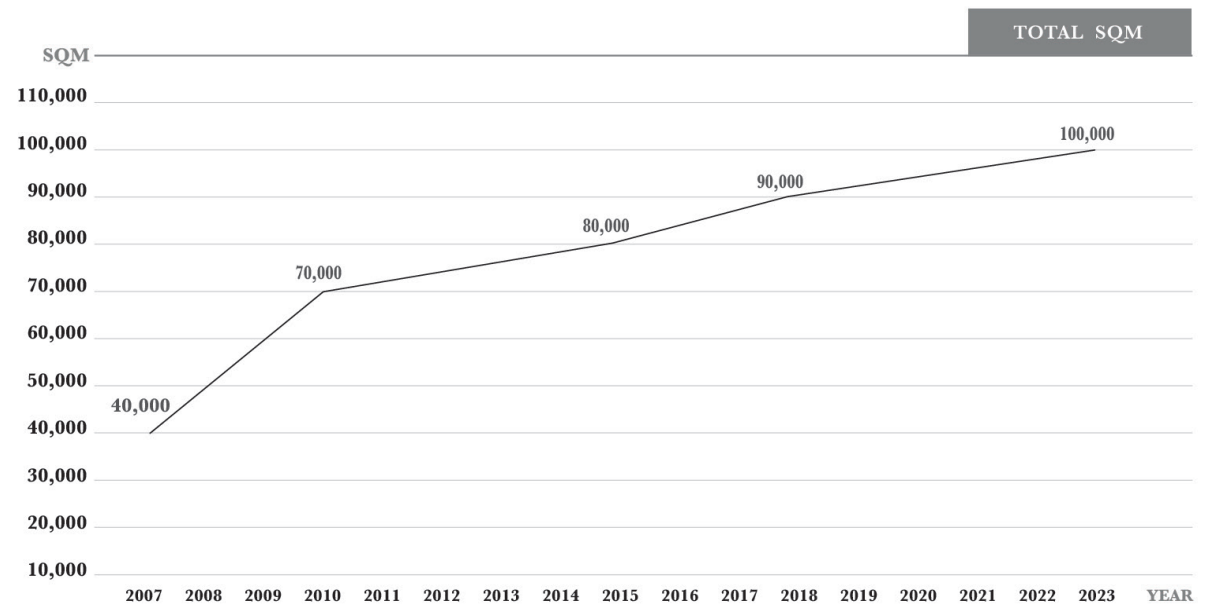
Silver Hill Residence



Villa Insaf



Soi 15/17 Retail





Somerset Sukhumvit Thonglor provides the convenience and comfort of a serviced residence in a prime location for international executives, families and leisure travellers.

SOMERSET SUKHUMVIT THONGLOR

Located in Soi Thonglor, one of Bangkok's most popular expatriate districts, this well-appointed residence is close to the financial and business districts with entertainment, nightlife, shopping and restaurants at your doorstep.

The residence offers business and recreational services and facilities desired while working overseas. Work with WiFi wireless internet access, swim in the pool, workout in the fully equipped gym and discover Bangkok with the residents' programmes. Each residence itself provides spacious comfort with modern amenities.

Enjoy the personalised services and facilities with the security and comfort of a private apartment.

someraset.com



Somerset Maison Asoke Bangkok is strategically located on Sukhumvit 23 Road, adjoining to Asoke Street, one of the city's most desired residential districts.

SOMERSET MAISON ASOKE BANGKOK

The property is surrounded by numerous Grade A office buildings and the headquarters of many multinational companies, international schools, a great selection of restaurants, chic bistros as well as entertainment venues.

Opened in 2018, residents will also enjoy easy access to various destinations in the city as Somerset Maison Asoke is close to Asoke skytrain and underground station. Somerset Maison Asoke Bangkok offers 125 modern studios and one-bedroom apartments .

someraset.com



ISF Group Profile



THE JUNGLE HOUSE

The conservation of a 50 year old Thai House from Chiangmai, situated in the heart of Thonglor district. Styled with a modern take using traditional craft and original parts.



Silver Hill Residence Bangkok is a large and bright apartment project that was newly renovated renovated in 2021.

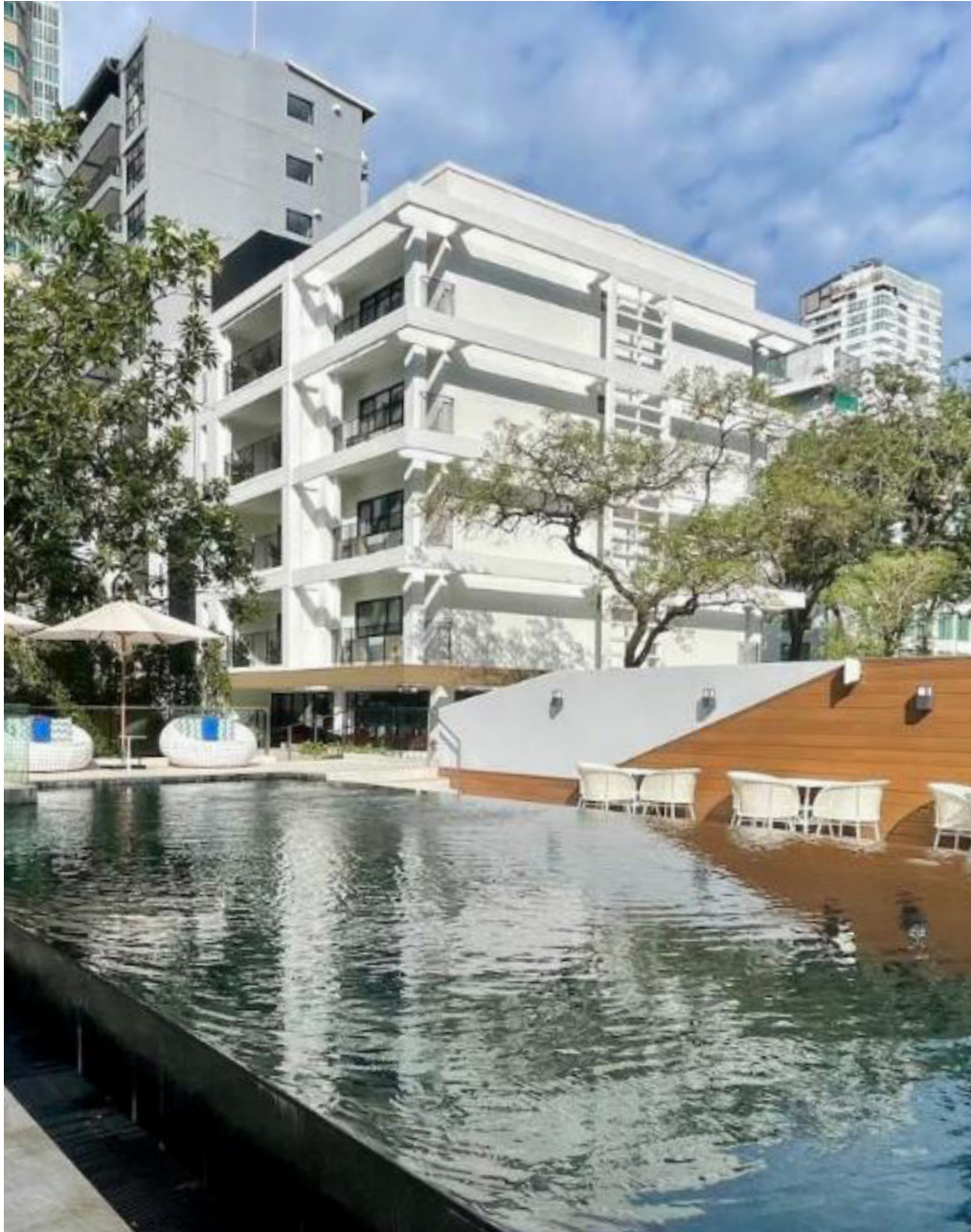
SILVER HILL RESIDENCE BANGKOK

The building is located on Sukhumvit 65, six hundred meter from main Sukhumvit road. It is also in close proximity to Ekkamai BTS station, St Andrew's Intl School and Sukhumvit Hospital.

A total of 10 three-bedroom units are available for rent, with each unit on its own floor with a private life foyer.

Key features include a large kitchen, maid's quarters and ample storage space.

This apartment is suitable for families looking for privacy and convenience in heart of Bangkok.



ISF Group Profile

FLORAL COURT HOTEL & RESIDENCE

Just steps away from the lively pulse of nightlife and captivating street markets that epitomize Bangkok's allure, Floral Court Hotel & Residence claims its prestigious spot between Asoke and Nana in Sukhumvit — an area with an intoxicating mishmash of cultures and lifestyles. Backdropped by sleek condos and radiant hotels, our luxurious haven is juxtaposed with gleaming business towers and iconic shopping destinations, including Terminal 21, a mere 15-minute stroll away.

Food and Beverages

ISF operates four food and beverages brands, ranging from an italian restaurant, cafes and franchise brands from overseas



On-going Projects

HYATT HOUSE BANGKOK ASOKE
THE GALLERIA YEN AKAT
CRESCENT BAY BEACHFRONT VILLAS PHUKET
PIZZA STUDIO TAMAKI BANGKOK
YAKINIKU JUMBO BANGKOK



ISF Group Profile

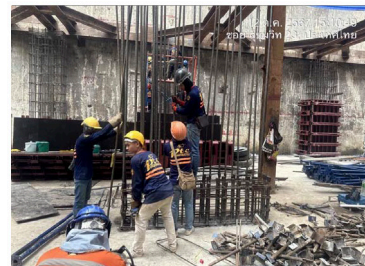
HYATT HOUSE BANGKOK ASOKE

Strategically located in Sukhumvit 23, Hyatt House Bangkok Asoke is a 25 story development that is due to be completed in 2025. It will comprise of 264 keys with a modern Thai house interior.

CONSTRUCTION PERIOD ST&AR

Start	5	JAN	2024
Complete	19	MAR	2026
Period	804	days	(100%)
Current	281	days	(34.95%)
Remaining	523	days	(65.05%)

STRUCTURE WORK





ISF Group Profile

THE GALLERIA YEN AKART

An iconic 3 story structure with 4 outlets for rent and 10 parking spots. Suitable for restaurants, offices and spas to be completed in Q3 2025.

CONSTRUCTION PERIOD

Site Clearing	NOV 2024
Complete	Q2 2025





CRESCENT BAY BEACHFRONT VILLAS PHUKET

Six exclusive luxury beachfront residences in Phuket, Thailand.
Completing in 2026

CONSTRUCTION PERIOD

Site Clearing	NOV 2024
Complete	Q2 2026



ISF Group Profile

PIZZA STUDIO TAMAKI BANGKOK

Tokyo - Napoli style Pizzeria coming soon to Bangkok Q1 2025



YAKINIKU JUMBO BANGKOK

One of Japan's Top and Most Popular Yakiniku brands. Opening in Bangkok Q1 2025

